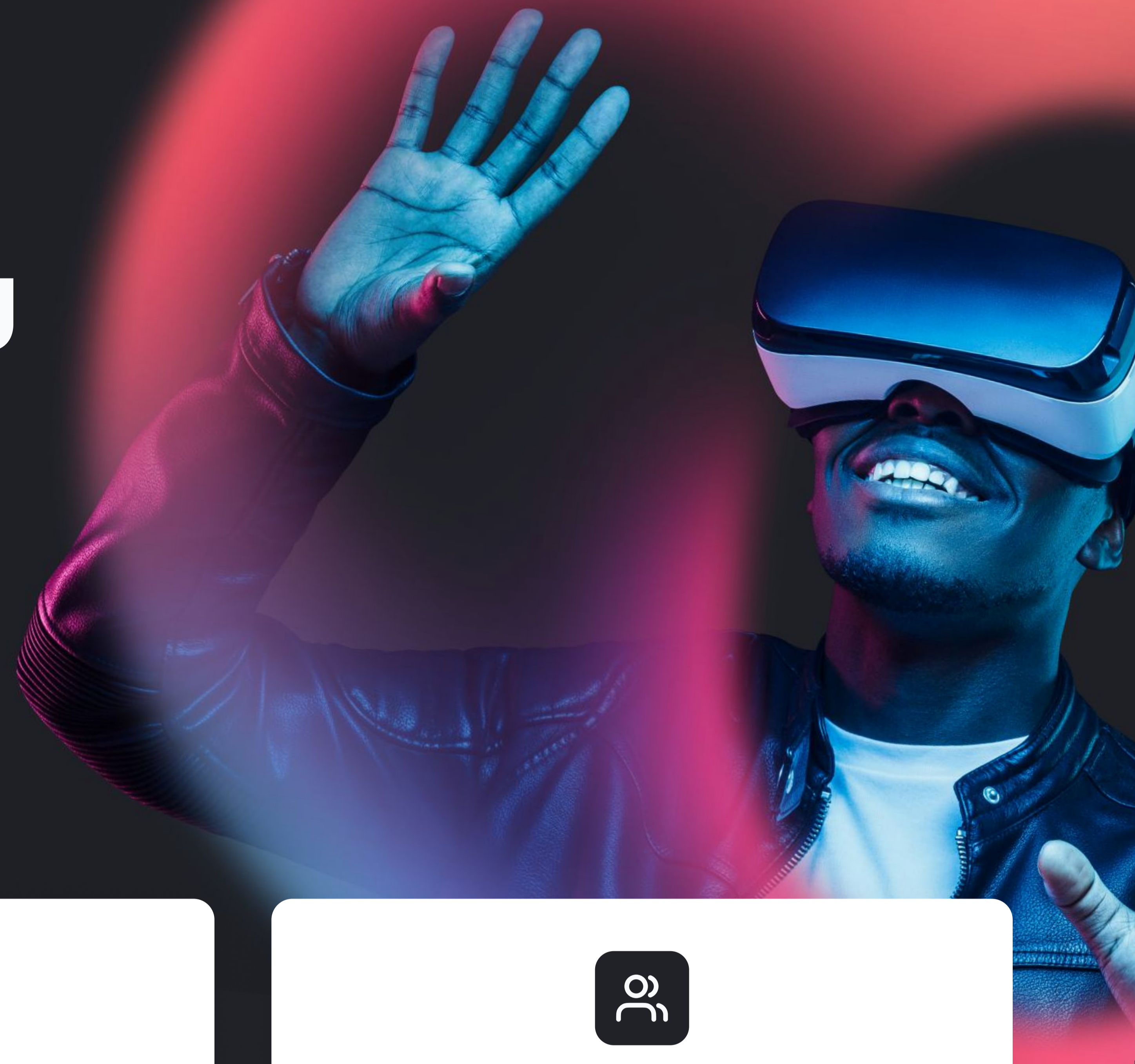# *Fundamentals of AI*
Understanding and Shaping the Future

Artificial Intelligence (AI) is changing our world at a breathtaking pace. New ideas, products and services that have the potential to solve the most pressing problems of our time are emerging every minute.

With our new, four-part AI course, your employees will understand these advancements, learn about its opportunities and risks - and be able to use it for the benefit of your company.

Unleash the innovation potential of your company

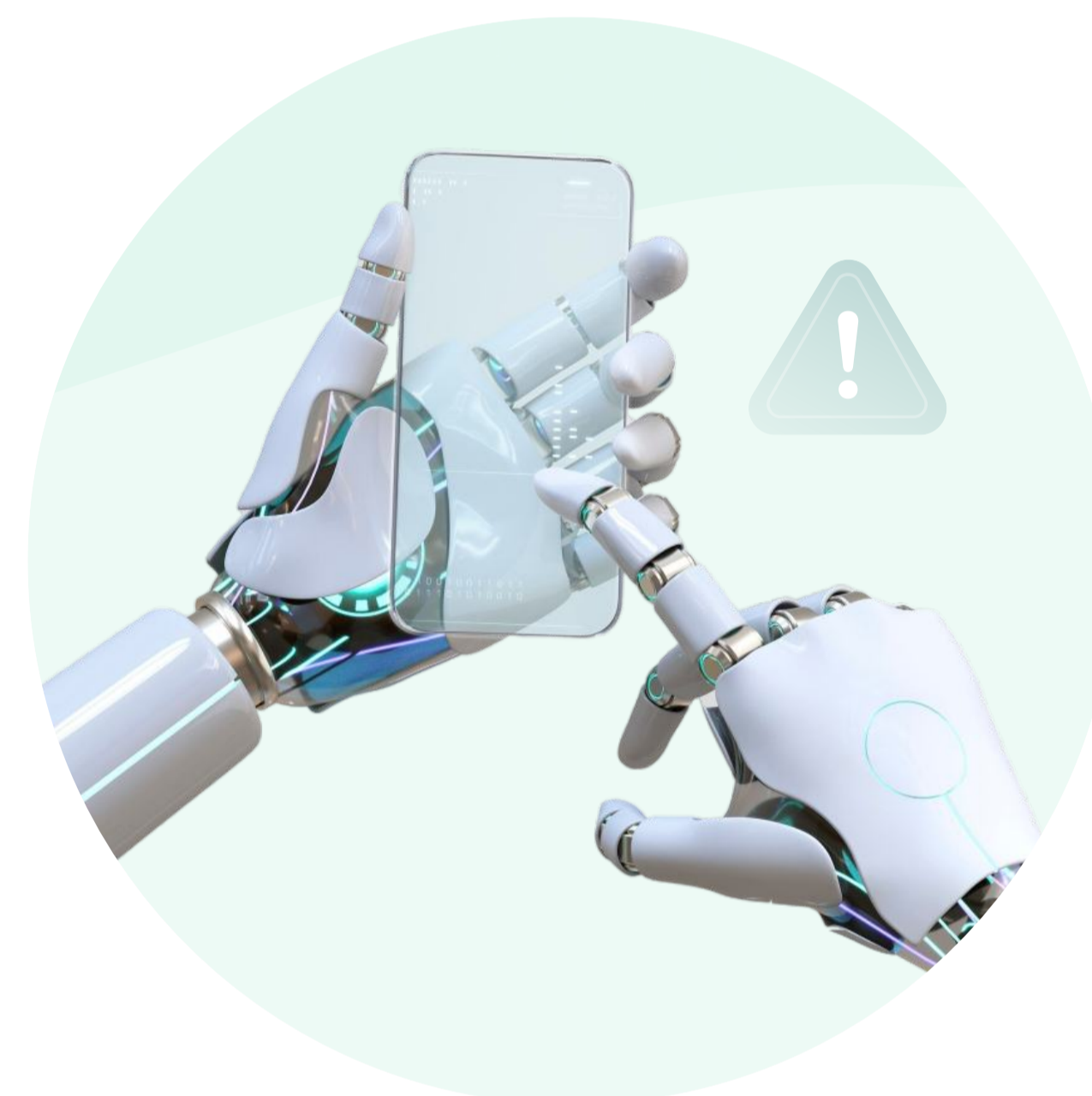**Future-proof your organization and stay competitive**

Get everyone on board – from employees to the CEO

CHAPTER 1

Seize Opportunities

We highlight the potential and growth opportunities for your company that are opening up in light of the advancing development of Artificial Intelligence.
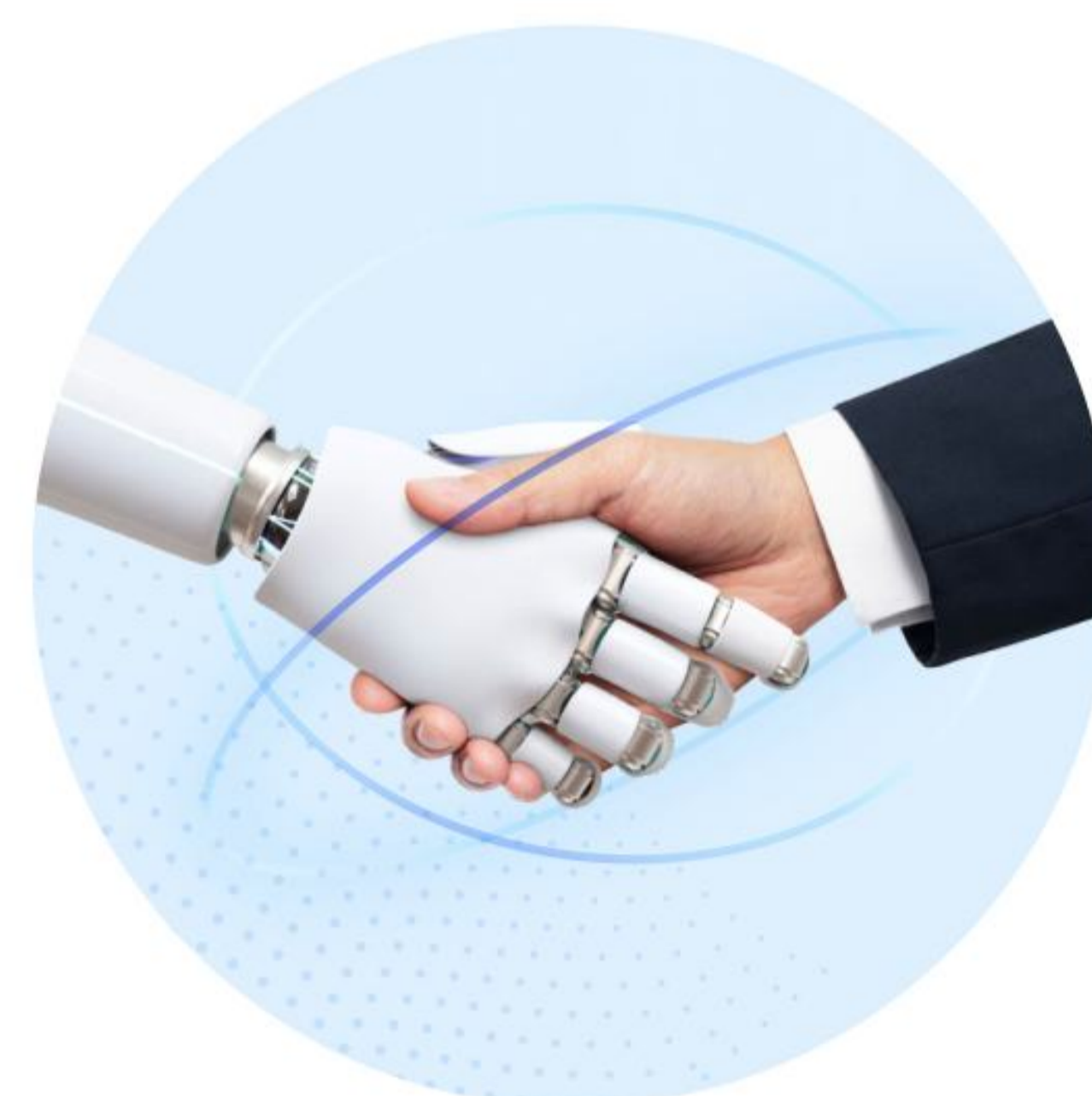
CHAPTER 2

Recognize Risks

Our course shows the risks and dangers of AI for individuals and organizations, explains how to address them confidently and how to use the technology responsibly.

CHAPTER 3

Understand Technology

Speech recognition, image processing, machine learning - our course explains the technology behind AI so that it can be used successfully in the workplace.

CHAPTER 4

Use AI

Using concrete application examples, we show how Artificial Intelligence can be used in the work context to master the present and successfully shape the future.

Turn your employees into *AI thought leaders*

- **AI Fundamentals:** From the technological basics to application in everyday work – all in one course!
- **Expert Knowledge:** Learn from renowned AI greats such as Mustafa Suleyman, the founder of DeepMind.
- **Risks at a glance:** Understand the ethical, data protection and ecological aspects of AI.
- **Practical and relevant:** Ensure application expertise thanks to practical AI scenarios with Masterplan PACE.

Secure your decisive AI advantage now